

Statement of Guiding Principles for Fundraising

SELF HELP AFRICA are fully committed to complying with the [Statement of Guiding Principles for Fundraising](#). We commit to doing this by:

- Maintaining and continuously improving good fundraising practice
- Providing high levels of accountability and transparency to both our donors and supporters
- Providing clarity and assurances to donors about how we spend their money
- Endeavouring to meet the standards laid out in the Statement of Guiding principles for fundraising
- Ensuring current information on fundraising activities is available in our [annual reports](#).

We welcome feedback on our performance. If you have any queries please do not hesitate to get in touch with us. View this at [feedback](#) procedures.

The Statement of Guiding Principles - Where they came from

The Statement of Guiding Principles for Fundraising is a guide to best practice that has been developed by a steering group set up in response to the Charities Act 2009. It is a *voluntary* statement of intent that we, as fundraisers for SELF HELP AFRICA, fully intend to follow and lead by example.

It is important to us as an International charity that relies on the goodwill and generosity of the public, to instill a sense of openness, honesty and transparency among our valuable donors. It is not enough that we uphold what is expected of us by law, we intend to do out very best to provide the best services and show respect to our donors.

Learn more about the [Statement of Guiding Principles for Fundraising](#).